

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KUTV

Date:

9/21/12

I, Tiffany Yen,
 being/on behalf of: Larry Herbert, a legally
 qualified candidate of the Republican political
 party for the office of: State Senator
 in the general
 election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: <u>\$ 95,440</u>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Herbort for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Hawkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/1/12
Date

Tonya M. P. D.
Signature

Accepted

Accepted in Part

Rejected

Kristen
Signature

KRISTEN HENDERSON Printed Name POLITICAL ADV. SPECIALIST Title



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84102

Governor Gary Herbert-R
837 East South Temple
Salt Lake City, UT 84102

Contract #**1373718**

Schedule Dates	09/24/12-11/02/12
Advertiser	Governor Gary Herbert-R (74153)
Agency	R&R Partners (11757)
Product	POLITICAL CANDIDATE (ms) (1186)
Brand	Herbert- Spot TV- General :60 (473723)
Salesperson	Henderson, Kristen (2948)
Sales Office	KUTV/KMYU
Buyer Name	Pedro,Amy
Phone/Fax	(801) 746-5926 /
CPE	400 401
Account Types	Local/Spot Agency BRD
Billing Type	Standard
Comments	

Date Entered	09/17/12
Last Modified	09/24/12
Entered By	Chantryce Diehl
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$14,316.00
Net Total	\$81,124.00
Sales Tax	

Salt Lake City (KUTV) By Broadcast Month		Spots	Rate
Sep.	2012	6	\$12,800.00
Oct.	2012	37	\$59,140.00
Nov.	2012	13	\$23,500.00
Grand Total:		56	\$95,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/08/12-10/12/12	3	1:00	5:30A- News-2 News This Morning 530a	2	X	X	X	X	X			2	\$300.00	\$600.00	Salt Lake City (KUTV)		9/17/12
2.0	Normal Line / News	10/22/12-11/02/12	1	1:00	5:30A- News-2 News This Morning 530a	2	X	X	X	X	X			4	\$700.00	\$2,800.00	Salt Lake City (KUTV)		9/17/12
3.0	Normal Line / News	10/08/12-10/19/12	3	1:00	6A- 8A (MST)	1	X	X	X	X	X			2	\$550.00	\$1,100.00	Salt Lake City (KUTV)		9/17/12
4.0	Normal Line / News	09/24/12-09/28/12	1	1:00	6A- 8A (MST)	2	X	X	X	X	X			2	\$1,100.00	\$2,200.00	Salt Lake City (KUTV)		9/17/12
5.0	Normal Line / News	10/08/12-10/12/12	1	1:00	6A- 8A (MST)	2	X	X	X	X	X			2	\$1,100.00	\$2,200.00	Salt Lake City (KUTV)		9/17/12
6.0	Normal Line / News	10/15/12-10/19/12	1	1:00	6A- 8A (MST)	2	X	X	X	X	X			2	\$1,100.00	\$2,200.00	Salt Lake City (KUTV)		9/17/12
7.0	Normal Line / News	10/22/12-11/02/12	1	1:00	6A- 8A (MST)	3	X	X	X	X	X			6	\$1,100.00	\$6,600.00	Salt Lake City (KUTV)		9/17/12
8.0	Normal Line / SPOT	10/08/12-10/12/12	3	1:00	8A- CBS-This Morning (New Title)	2	X	X	X	X	X			2	\$270.00	\$540.00	Salt Lake City (KUTV)		9/17/12
9.0	Normal Line / SPOT	10/22/12-11/02/12	3	1:00	8A- CBS-This Morning (New Title)	2	X	X	X	X	X			4	\$600.00	\$2,400.00	Salt Lake City (KUTV)		9/17/12
10.0	Normal Line / News	10/08/12-10/12/12	3	1:00	5P- News-2 News at 5p	1	X	X	X	X	X			1	\$800.00	\$800.00	Salt Lake City (KUTV)		9/17/12
11.0	Normal Line / News	09/24/12-09/28/12	1	1:00	5P- News-2 News at 5p	1	X	X	X	X	X			1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		9/17/12
12.0	Normal Line / News	10/08/12-10/12/12	1	1:00	5P- News-2 News at 5p	1	X	X	X	X	X			1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		9/17/12

CONFIRMATION CONTRACT

Date: *9/24/12* Accepted-Station: *KUTV*
Comments: *PENDING PAYMENT RECEIVED*

Accepted-Agency/Advertiser:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84102

Governor Gary Herbert-R
837 East South Temple
Salt Lake City, UT 84102

Contract # 1373718

Schedule Dates	09/24/12-11/02/12	Date Entered	09/17/12
Advertiser	Governor Gary Herbert-R (74155)	Last Modified	09/24/12
Agency	R&R Partners (11757)	Entered By	Chantayc Diehl
Product	POLITICAL CANDIDATE (ns) (1186)	Co-Op	No
Brand	Herbert- Spot TV- General :60 (473723)	Headline #	
Salesperson	Henderson, Kristen (2948)	Demo	A2554
Sales Office	KUTV/KMYU	Order Type	Normal
Buyer Name	Pedro,Amy	Package Deal	
Phone/Fax	(801) 746-5926 /	Commission %	15.00
CPE	400 401	Commission	\$14,316.00
Account Types	Local/Spot Agency BRD	Net Total	\$81,124.00
Billing Type	Standard	Sales Tax	
Comments			

Salt Lake City (KUTV)		Spots	Rate
By Broadcast Month	Spots	Rate	Comments
Sep. 2012	6	\$12,800.00	
Oct. 2012	37	\$59,140.00	
Nov. 2012	13	\$23,500.00	
Grand Total:	56	\$95,440.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News	10/15/12-10/19/12	1	1:00	5P- News-2 News at 5p	1	X	X	X	X	X	X	X	1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		9/17/12
14.0	Normal Line / News	10/22/12-11/02/12	1	1:00	5P- News-2 News at 5p	2	X	X	X	X	X	X	X	4	\$1,800.00	\$7,200.00	Salt Lake City (KUTV)		9/17/12
15.0	Normal Line / News	09/24/12-09/28/12	1	1:00	6P- News-2 News at 6p	1	X	X	X	X	X	X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/17/12
16.0	Normal Line / News	10/08/12-10/12/12	1	1:00	6P- News-2 News at 6p	1	X	X	X	X	X	X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/17/12
17.0	Normal Line / News	10/15/12-10/19/12	1	1:00	6P- News-2 News at 6p	1	X	X	X	X	X	X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/17/12
18.0	Normal Line / News	10/22/12-11/02/12	1	1:00	6P- News-2 News at 6p	2	X	X	X	X	X	X	X	4	\$2,000.00	\$8,000.00	Salt Lake City (KUTV)		9/17/12
19.0	Normal Line / News	10/08/12-10/19/12	3	1:00	10P- News-2 News at 10p	1	X	X	X	X	X	X	X	2	\$2,400.00	\$4,800.00	Salt Lake City (KUTV)		9/17/12
20.0	Normal Line / News	09/24/12-09/28/12	1	1:00	10P- News-2 News at 10p	1	X	X	X	X	X	X	X	1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)		9/17/12
21.0	Normal Line / News	10/08/12-10/12/12	1	1:00	10P- News-2 News at 10p	1	X	X	X	X	X	X	X	1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)		9/17/12
22.0	Normal Line / News	10/15/12-10/19/12	1	1:00	10P- News-2 News at 10p	1	X	X	X	X	X	X	X	1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)		9/17/12
23.0	Normal Line / News	10/22/12-11/02/12	1	1:00	10P- News-2 News at 10p	2	X	X	X	X	X	X	X	4	\$5,000.00	\$20,000.00	Salt Lake City (KUTV)		9/17/12
24.0	Normal Line / News	09/24/12-09/28/12	1	1:00	4:59-20P- News-2 News at 5p	1	X	X	X	X	X	X	X	1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		9/18/12
25.0	Normal Line / News	10/08/12-10/12/12	1	1:00	5:59P- News-2 News at 6p	1	X	X	X	X	X	X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

**Contract #****1373718**

Schedule Dates

09/24/12-11/02/12

Advertiser

Governor Gary Herbert-R (74155)

Agency

R&R Partners (11757)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Herbert- Spot TV- General .60 (473723)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

Pedro,Amy

Phone/Fax

(801) 746-5926 /

CPE

400 401

Account Types

Local/Spot Agency BRD

Billing Type

Standard

Comments

Governor Gary Herbert-R
837 East South Temple
Salt Lake City, UT 84102

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2012	6	\$12,800.00
Oct. 2012	37	\$59,140.00
Nov. 2012	13	\$23,500.00
Grand Total:	56	\$95,440.00

Salt Lake City (KUTV)

Date Entered	09/17/12
Last Modified	09/24/12
Entered By	Chantryce Diehl
CO-OP	No
Headline #	
Demo	A2554
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$14,316.00
Net Total	\$81,124.00
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / News	10/08/12-10/12/12	3	1:00	6A- 8A (MST)	1	X	X	X	X	X			1	\$550.00	\$550.00	Salt Lake City (KUTV)		9/18/12
27.0	Normal Line / News	10/15/12-10/19/12	3	1:00	5:28-30A- News-2 News	1	X	X	X	X	X			1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/18/12
28.0	Normal Line / News	10/15/12-10/19/12	3	1:00	6A- 8A (MST)	1	X	X	X	X	X			1	\$550.00	\$550.00	Salt Lake City (KUTV)		9/18/12
29.0	Normal Line / News	10/15/12-10/19/12	3	1:00	5:59P- News-2 News at 8p	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:



UTV Channel 2
550 South Main Street #150
Alt Lake City, Ut. 84111

MISSING SPOTS/ CHANGES/ MAKE-GOODS

Note: If KUTV does not receive response from buyer within 24 hours, make goods will be made as offered

Account Executive: KRISTEN HENDERSON
Fax#: 801-839-1101
Phone#: 801-839-1119
Email: KHENDERSON@kutv2.com

Date:	9/17/2012	Flight Dates:	9/24/12 - 11/4/12			
Client:	GARY HERBERT	Product:	HERBERT - SPOT TV - GENERAL :60			
Est. #:	400-401	Comments:				
ORDERS/SPOTS	LENGTH	WK OF	TIME	PROGRAM	RATE	REASON MISSED
	:60	09/24/12	5:30-6a	2NEWS @ 5:30A	\$300	NON-PREEMPTIBLE RATES TO CLEAR
	:60	09/24/12	5:30-6a	2NEWS @ 5:30A	\$300	NON-PREEMPTIBLE RATES TO CLEAR
	:60	9/24/2012	6-8A	2NEWS THIS MORNING	\$550	PROGRAM N/A ON ENTRY NEED NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY NEED
	:60	9/24/2012	8-9A	CBS THIS MORNING	\$270	NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY NEED NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY NEED
	:60	9/24/2012	8-9A	CBS THIS MORNING	\$270	NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY NEED NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY NEED
	:60	9/24/2012	5-5:30P	2NEWS @ 5PM	\$800	NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY: NEED
	:60	9/24/2012	6-6:30P	2NEWS @ 6PM	\$850	NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY: NEED
	:60	9/24/2012	10-10:35P	2NEWS @ 10PM	\$2,400	NON-PREEMPTIBLE RATES TO
	:60	10/8/2012	6-6:30P	2NEWS @ 6PM	\$850	PROGRAM N/A ON ENTRY: NEED NON-PREEMPTIBLE RATES TO
	:60	10/15/2012	5:30-6a	2NEWS @ 5:30A	\$300	PROGRAM N/A ON ENTRY: NEED NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY: NEED
	:60	10/15/2012	5:30-6a	2NEWS @ 5:30A	\$300	PROGRAM N/A ON ENTRY: NEED NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY: NEED
	:60	10/15/2012	8-9A	CBS THIS MORNING	\$270	NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY: NEED
	:60	10/15/2012	8-9A	CBS THIS MORNING	\$270	NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY: NEED
	:60	10/15/2012	5-5:30P	2NEWS @ 5PM	\$800	NON-PREEMPTIBLE RATES TO PROGRAM N/A ON ENTRY: NEED
	:60	10/15/2012	6-6:30P	2NEWS @ 6PM	\$850	NON-PREEMPTIBLE RATES TO
				TOTAL:	\$9,380	Revised \$ amount forgot to include the last call

DRAFT SIGNATURE

DATE: _____ DATE: _____

17-Sep

ACCOUNT EXECUTIVE SIGNATURE: Kristen Henderson



UTV Channel 2
50 South Main Street #150
Salt Lake City, Ut. 84111

MISSSED SPOTS/ CHANGES/ MAKE-GOODS

Note: If KUTV does not receive response from buyer within 24 hours, make goods will be made as offered

Account Executive: KRISTEN HENDERSON
Fax#: 801-839-1101
Phone#: 801-839-1119
Email: KHENDERSON@kutv2.com

Date: 9/17/2012 Client: GARY HERBERT

BUYER SIGNATURE:

DATE: _____

17-Sep

DATE:

Client: Governor Gary Herbert
 Product: media
 Campaign: Herbert - Spot TV - General :60

Station Order

R&R Partners, Inc.
 900 South Pavilion Center Drive
 Las Vegas, NV 89144
 702.228.0222

Estimate No.: 400-401
 Contract No.:
 Job No.:

Rev #: 0
 Flight From: 09/24/2012 to 11/04/2012

Buyer Name: Amy Pedro
 Sweeps: Share May 2012 -> HUT/PUT Nov 11

Market: SALT LAKE CITY
 Station: KUTV
 Station Contact: Kristen Henderson

Actg. Order No.: 34381
 WS Order No.: 33302
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross							DMA P 35-64 (R)	DMA HH (R)	
				Rate/ Total	Sep 24	Oct 01	Oct 08	Oct 15	Oct 22	Oct 29	Total Spots		
1	MTWRF-- 05:30A-06:00A	EM 60	MORNING NEWS	\$300.00 \$1,800.00	2 (H)	2	2	2			6	1.7 \$176.47	2.2 \$136.36
	Comment: PREEMPT W NOTICE												
2	MTWRF-- 05:30A-06:00A	EM 60	MORNING NEWS	\$700.00 \$2,800.00		(H)			2	2	4	1.7 \$411.76	2.2 \$318.18
	Comment: NON PREEMPT												
3	MTWRF-- 06:00A-08:00A	EM 60	CBS MORNING	\$550.00 \$1,650.00	1 (H)	1	1				3	3.5 \$157.14	4.0 \$137.50
	Comment: PREEMPT W NOTICE												
4	MTWRF-- 06:00A-08:00A	EM 60	CBS MORNING	\$1,100.00 \$13,200.00	2 (H)	2	2	3	3	12		3.5 \$314.29	4.0 \$275.00
	Comment: NON PREEMPT												
5	MTWRF-- 08:00A-09:00A	EM 60	CBS THIS MORN	\$270.00 \$1,620.00	2 (H)	2	2				6	1.4 \$192.86	2.7 \$100.00
	Comment: PREEMPT W NOTICE												
6	MTWRF-- 08:00A-09:00A	EM 60	CBS THIS MORN	\$600.00 \$2,400.00		(H)			2	2	4	1.4 \$428.57	2.7 \$222.22
	Comment: NON PREEMPT												
7	MTWRF-- 05:00P-05:30P	EN 60	CBS NEWS @ 5P	\$800.00 \$2,400.00	1 (H)	1	1				3	3.2 \$250.00	4.7 \$170.21
	Comment: PREEMPT W NOTICE												
8	MTWRF-- 05:00P-05:30P	EN 60	CBS NEWS @ 5P	\$1,800.00 \$12,600.00	1 (H)	1	1	2	2	7		3.2 \$562.50	4.7 \$382.98
	Comment: NON PREEMPT												
9	MTWRF-- 06:00P-06:30P	EN 60	CBS NEWS @ 6P	\$850.00 \$2,550.00	1 (H)	1	1				3	3.8 \$223.68	5.0 \$170.00
	Comment: PREEMPT W NOTICE												
10	MTWRF-- 06:00P-06:30P	EN 60	CBS NEWS @ 6P	\$2,000.00 \$14,000.00	1 (H)	1	1	2	2	7		3.8 \$526.32	5.0 \$400.00
	Comment: NON PREEMPT												
11	MTWRF-- 10:00P-10:35P	LN 60	CBS NEWS @ 10P	\$2,400.00 \$7,200.00	1 (H)	1	1				3	6.7 \$358.21	8.9 \$269.66
	Comment: PREEMPT W NOTICE												
12	MTWRF-- 10:00P-10:35P	LN 60	CBS NEWS @ 10P	\$5,000.00 \$35,000.00	1 (H)	1	1	2	2	7		6.7 \$746.27	8.9 \$561.80

* CIRCLED SPOTS N/A ON ENTRY
 AND NEED TO BE NON-PREEMPT
 RATES TO CLEAR. PLEASE SEE
 ATTACHED MAKE GOOD PACKAGE.

Advertiser: Governor Gary Herbert
Campaign: Herbert - Spot TV - General :60

Station Order
SALT LAKE CITY - TV

Station: KUTV

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross								DMA P 35-64 (R)	DMA HH (R)
				Rate/ Total	Sep 24	Oct 01	Oct 08	Oct 15	Oct 22	Oct 29	Total Spots		

Comment: NON PREEMPT

\$97,220.00	13	13	13	13	13	65
	44.1	44.1	44.1	44.1	44.1	

Monthly Totals

Month	Spots	GRP/GRI	Station Gross	Station Gross
			Dollars	CPP/CPM
Sep	13	44.1	\$16,740.00	\$379.59
Oct	39	132.3	\$56,980.00	\$430.69
Nov	13	44.1	\$23,500.00	\$532.88
	65	220.5	\$97,220.00	\$440.91

Comments

Campaign Remarks:

Upon receipt, fax signed confirmation of order to Amy Pedro at 702-939-4272.

All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

By: _____